



Jessica Hoofnagle

Illustration
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Skills and Experience

- Skilled in traditional art mediums: acrylic pens, gouache, pencil, pen and ink
- Capable in the fields of book illustration and surface design
- Passionate and motivated
- Excellent communication skills
- Capable public speaker
- Strong team player
- Detail oriented
- Versatile and adaptable to the needs of the client
- Positive energy and can-do attitude
- Adobe Photoshop certified, experienced in Adobe InDesign, Microsoft Suite, and NedGraphics suite

Education

2018-22: Savannah College of Art and Design
Dean's List 2018-22, summa cum laude

Employment History

2022-present: Surface Designer, Kohl's
Designed surface patterns and placed graphics for Kohl's private label brands in a fast-paced, professional environment, catered to the needs of the customer and wider market trends

2018-22: Sales Associate, Denny's Pet World
Reared and cared for parrot chicks and other animals, maintained high standards of cleanliness, assisted customers on the floor and as a cashier

2019-20: Server, Gryphon Tea Room
Worked as front of house staff to create a memorable dining experience for patrons

2019: Freelance work, Starland House, LLC
Designed a series of logos to be used in print and digital media

2016: Intern, Ryan James Fine Arts
Coordinated with working artists to prepare shows and events

2014: Docent, Bellevue Arts Museum
Researched artists, works, and exhibitions, presented exhibits to museum patrons

Other Achievements and Volunteerism

2023-25: Publication of art zines
Designed and saw the publication of several art zines from Fluke Publishing, now distributed in bookshops nationwide and abroad, as well as several smaller passion project zines

2021: Participant, SCAD Open Studio 2021
Work selected to be shown in the Savannah College of Art and Design's Fall Open Studio

2019: Winner, Composition Award, SCAD Drawing Works 2019
Won the Composition Award for outstanding technical skill in SCAD's 2019 Drawing Works exhibition

2018: Volunteer, Annapurna Conservation Project, Nepal
Studied local wildlife diversity, compiled data to inform conservation legislation

2017-present: Independent travel and backpacking
Planned and executed independent travel through over 40 countries and 50 states, requiring independence, detail-oriented planning, and quick problem solving

2016: Volunteer, International Community School
Designed and taught environmental education course, selected as camp counselor for children aged 12-14

2016: Participant, 20 Under 20 exhibition, Bellevue Arts Museum
Work selected to be shown in the Bellevue Arts Museum's annual 20 Under 20 exhibition

