



Jessica Hoofnagle

Freelance Illustration and Design
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Skills and Experience

- Skilled in traditional art mediums: acrylic pens, gouache, pencil, pen and ink
- Capable in the fields of book illustration and surface design
- Passionate and motivated
- Excellent communication skills
- Capable public speaker
- Strong team player
- Detail oriented
- Positive energy and can-do attitude
- Adobe Photoshop certified, experienced in Adobe Illustrator and InDesign, Microsoft Suite, and NedGraphics suite

Education

2018-22: Savannah College of Art and Design
Dean's List 2018-22

Employment History

2022-present: Surface Designer, Kohl's
Designed surface patterns and placed graphics for Kohl's private label brands in a fast-paced, professional environment

2018-22: Sales Associate, Denny's Pet World
Reared and cared for parrot chicks and other store animals, maintained high standards of cleanliness, assisted customers on the floor and as a cashier

2019-20: Server, Gryphon Tea Room
Worked as front of house staff to create a memorable dining experience for patrons

2019: Freelance work, Starland House, LLC
Designed a series of logos to be used in print and digital media

2016: Intern, Ryan James Fine Arts
Coordinated with working artists to prepare shows and events

2014: Docent, Bellevue Arts Museum
Researched artists, works, and exhibitions, presented exhibits to museum patrons

Other Achievements

2023-25: Publication of art books and zines
Designed and saw the publication of *Collector* and *Collector II* from Fluke Publishing, now distributed in bookshops nationwide and abroad, as well as several smaller passion project zines

2021: Participant, SCAD Open Studio 2021
Work selected to be shown in the Savannah College of Art and Design's Fall Open Studio

2019: Winner, Composition Award, SCAD Drawing Works 2019
Won Composition Award for outstanding technical skill in SCAD's 2019 Drawing Works exhibition

2018: Volunteer, Annapurna Conservation Project, Nepal
Studied local wildlife diversity, compiled data to inform conservation legislation

2017-present: Independent travel and backpacking
Planned and executed independent travel through 40 countries and 50 states, requiring independence, detail-oriented planning, and quick thinking skills

2016: Volunteer, International Community School
Designed and taught environmental education course, selected as camp counselor for children aged 12-14

2016: Participant, 20 Under 20 exhibition, Bellevue Arts Museum
Work selected to be shown in the Bellevue Arts Museum's annual 20 Under 20 exhibition

